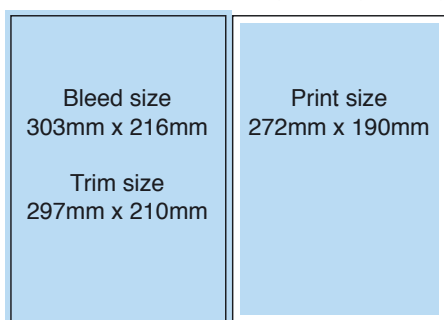


Advertising Rate Card: 2008

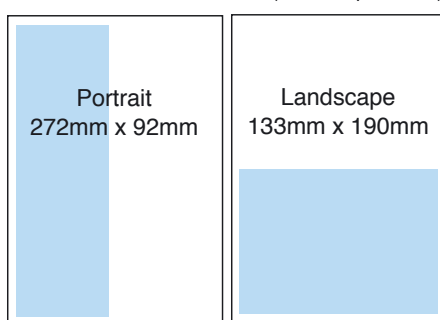
St Andrews in Focus is the magazine for St Andrews, devoted to its people, their way of life, their achievements and their attributes. It is:-

- published every two months
- delivered free to all addresses in the town (around 7,000 copies)
- on sale at £1.50 in J & G Innes, South Street and the Tourist Information Centre
- available on subscription within the UK and abroad.

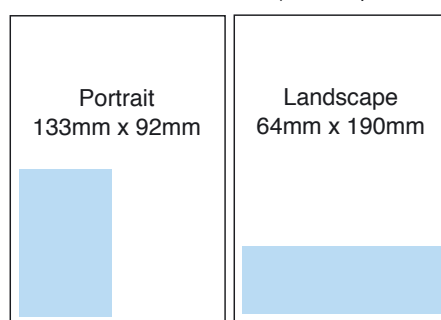
Full page £795
6 consecutive issues £3975 (6 for the price of 5)



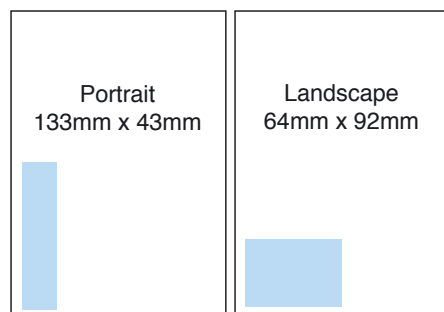
Half page £420
6 consecutive issues £2100 (6 for the price of 5)



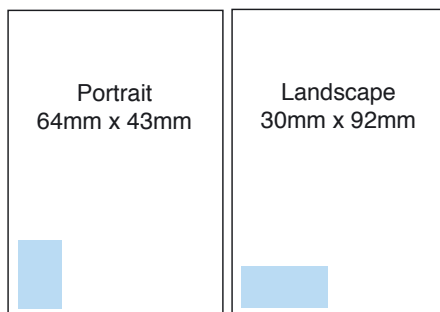
Quarter page £245
6 consecutive issues £1225 (6 for the price of 5)



Eighth page £140
6 consecutive issues £700 (6 for the price of 5)



Sixteenth page £80
6 consecutive issues £400 (6 for the price of 5)



Special Positions	
(annual discounts also apply – 6 for the price of 5)	
Outside Back Cover	£995
Inside Front Cover	£950
Inside Back Cover	£950
Directory Entry (32mm deep by 43mm wide)	£45

Artwork Specifications

Artwork to be supplied in print quality digital format (PDF or EPS files with embedded fonts and CMYK colour) suitable to import into Adobe InDesign. Photos and scanned images to be supplied as high resolution (300ppi at print size) JPEG or TIFF files. Artwork to be sent on disc or by email.

Terms / Conditions

1. Full payment and copy for advertisements must reach *St. Andrews in Focus* by the due copy deadline, otherwise they will not be published. Invoices and receipts will be issued for all orders.
2. In the event of the magazine failing to appear at any time for reasons beyond the Publisher's control, a full refund for any unpublished material will be made.
3. Advertisers are reminded that they must conform to the British Code of Advertising and Sales Promotion as administered by the Advertising Standards Authority. The Editor reserves the right to refuse any advertisement deemed to contravene the Code, or to be prejudicial to the magazine.

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